

Sunday, February 04, 2001

Advanced Data Solutions LLC 2605 Hoover Ave., Suites F & G National City, CA 91950

Dear Pam,

I just wanted to let you know what a pleasure it was doing business with you and Advanced Data Solutions LLC recently, and how much I appreciate your company's level of professionalism and quality customer care.

Let me explain what I mean by "quality customer care": In business today it seems that all to often the "human touch" is lost... lost to computers, lost to electronic voices, with the consumer being reduced to a number in a computer system. In other words, the customer, that is, the person who puts food on the table for the business owner, is treated little more than a "consumer" who either has financial value to the company or not. If not, then many business owners simply don't have time to deal with the "problem."

I was in a real pinch financially when I was referred to you (I might add, by another satisfied customer!) and desperately needed a single file when my computer crashed rendering the hard drive inaccessible. You originally quoted me a price that was out of my range, but took into consideration the human side of my story, and reduced the cost to something I could afford.

Had you turned me away, I would have never returned, and you would have never received another dime from me. However, you realized the value of the person behind the problem, you empathized with my situation... simply put, you showed that you cared and that I was important to you and to your company! Rest assured that you will have ALL of my future business, and that I will be happy and honored to refer my friends and business associates to Advanced Data Solutions because I know they will be well taken care of.

Sincerely. Jeff Mevers

VP of Operations () Priceless Possibilities